


NEW AGE LEADERSHIP in the Apparel Industry

7 Keys to Managing Hybrid Workplaces That Thrive

Webinar

Are you an SMB (Small and Medium Business) operation leader in an internationally competitive apparel industry? Whether you are an apparel manufacturer or a trader, do you manage people virtually, physically and remotely (off-site, at home, different time-zones, distributed locations)?

This webinar focuses on helping people perform and thrive in hybrid workplaces – because it makes good business sense.

Programme code	10011473
Date and time	26 Mar 2021 (Fri) 16:00 - 17:30 (HKT)
Venue	Online Broadcast 
Medium	English
Course fee	Member of supporting organisations / person for two enrolments or above: HK\$100 Non-member: HK\$150
Target audience	Management of the fashion industry

Introduction

To say that your life has gotten tougher is probably a massive understatement. Before COVID, it was already no easy walk in the park. Still, you could jump on a train or plane to find new customers, visit buyers to show your product, or check in on your teams.

Now, it just feels like you are spending more time working despite not travelling and not finding new customers. You need new ways to boost your team's morale without being physically present. Meanwhile, buyers continue to cancel orders. In short, you are struggling to avoid being constantly tired, stressed, disconnected and powerless.

Take heart! You are not alone. Re-gaining control is entirely possible, but it requires different ways of managing and leading that innovate for PERFORMANCE, as well as PRODUCTIVITY!

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Course Outline

Date	Activities	Speakers
26 Mar 2021 (Fri)	A New Angle on Work – Post Pandemic Era	Sharon WOOD
	New World Leadership in the Apparel Industry – 7 Keys to Managing Hybrid Workplaces That Thrive	Eileen LEE LAVERGNE

Speakers

- Eileen LEE LAVERGNE**

Eileen is managing principal of Ellagora™, helping business leaders and executive change-makers tap into new growth at the intersection of technology-driven disruptions and organizational capacity-building. She is also a registered EBRD (European Bank for Reconstruction and Development) advisor to SMBs.

- Sharon WOOD**

2 decades as EVP and head of Global Business Development for China Ting Group Holdings Ltd. Sharon is creating/expanding their international networks, driving the group's HK IPO listing in HK and the Group's recent recycling and 4.0 industry upgrades.

Enrolment method

Please do registration by scanning the QR code.

For payment with crossed cheque, please made it payable to 'Hong Kong Productivity Council' and deliver the cheque in person or by post to 5/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon, Hong Kong (Attn: Ms Kate LEE). Please also mark the programme title and programme code on the envelope.



Supporting Organisations

