

## Course for Certified Supply Chain Management Manager (CSCMM)

CONNECTION TECHNOLOGY 裝備未來  
FUTURE SKILLS

Optimize your supply chain for success! Join our practical workshop and gain valuable knowledge in aligning goals, impactful technologies, scaling for efficiency, and leveraging transformation for long-term value creation.

Upon completion, you will be eligible to pursue the **Certified Supply Chain Management Manager (CSCMM)** awarded by **The Institute of Management Specialists (IMS)**, United Kingdom based professional qualification awarding body, listed in the Kogan Page publication 'British Qualifications' *(Certification costs are excluded from course fee)*

Course Code	10015343-06
Date and Time	10 – 31 Jul 2024 (Every Wednesday) 19:00 – 22:00
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon
Language	Cantonese with Training Materials in English
Course Fee	HK\$3,800/HK\$3,420* *Group discount for 2 or more

### Learning Outcomes

- Understand how supply chain management aligns with business goals, improves performance.
- Identify technologies, strategies, metrics impacting financial performance.
- Scale the supply chain for efficiencies throughout the pipelines.
- Gain knowledge, skills in building resilient, sustainable supply chains.
- Discover role of innovation, analytics, technology in traceability, integrated supply chain.
- Leverage supply chain transformation for long-term value creation.

## Course Content

### 1. Essentials of Supply Chain Management

- Revisit basic supply chain principles, before expanding your perspective on the impact and influence of global supply chains.

### 2. Managing Supply Chains in a Changing World

- Uncover the challenges that a volatile, uncertain, complex and ambiguous (VUCA) world poses to supply chains, and the mitigating impact of a global perspective.

### 3. Practical Implications for Supply Chain Management

- Expand your conception of value and rethink dependencies with a global perspective on supply chains.

### 4. Designing Efficient, Resilient Supply Chains

- Discover how a life cycle approach and innovative business models can revitalise supply chain design.

### 5. Supply Chain Analytics

- Reflect on the importance of analytics and KPIs for optimising supply chain management.

### 6. Innovation and Supply Chain Technology

- Discover the role of technology in facilitating integrated supply chains, the new frontiers of digital supply chains and the opportunities for increased traceability.

### 7. Supply Chain Collaboration and Partnerships

- Consider the range of relationships that exist within contemporary supply chains, and how to extend and strengthen these relationships to optimise the design and impact of supply chains.

### 8. Rewiring your Supply Chain

- Recognise your ability to effect change, consolidate your support network and develop a strategy to realise your goals.

## Target Participants

This course is designed for supply chain, logistics, finance, and business-related managers to develop practical supply chain knowledge and ready-in-mind skill sets, highlighting real case challenges and industry best practices in daily management.

## Trainer's Profile

### Dr Andy SUN

Dr Andy SUN, a certified supply chain expert with over 25 years of experience in the industry, offers strong background in business intelligence solution and consultation. His career history includes project management and consultancy in the areas of supply chain operation and supply chain technologies in North America, Greater China and Asia Pacific region. Dr SUN is a certified master trainer in supply chain management, principal consultant for a global consulting group with extensive experience in application of supply chain technologies for many multinational conglomerates with proven accomplishments. Dr SUN has also been a Vice Chairman of Institute of Supply Chain Management, and an adjunct lecturer / trainer for several universities and educational institutes in Hong Kong and China for many years.



## Eligibility for Professional Affiliation

Upon completion of this course, participants are eligible to pursue the Certified Supply Chain Management Manager (CSCMM) awarded by The Institute of Management Specialists (IMS) in the United Kingdom. (Certification costs are excluded from HKPC course fee.)

## Award of Certificate

A Certificate of Accomplishment will be issued by HKPC for those attended 75% or above of the course.

## Enrolment Methods

1. Scan the QR code to complete the enrolment and payment online. OR
2. Mail the crossed cheque with payee name "Hong Kong Productivity Council" (in HK dollar) and the application form to: **HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Ms Fannie KWOK)**. Please indicate the course name and course code on the **back of the cheque and envelope**. OR
3. Visit the registration counter of HKPC Academy, Hong Kong Productivity Council (1st Floor, HKPC Building, 78 Tat Chee Avenue, Kowloon) to enrol and settle the course fee.  
Office hours: Monday to Friday 09:00 – 18:00



[Enrolment link](#)