

# ChatGPT

## Generative AI Series: Mastering ChatGPT, Dall-E and more for Results (with hands-on)

CONNECTION TECHNOLOGY 裝備未來  
FUTURE SKILLS

The development of Artificial Intelligence (AI) has reached an explosive critical point, where it's so powerful that it threatens to replace human being in the labour market. OpenAI's latest AI ChatGPT and Dall-E is capable of making legal contracts, medical diagnosis, business copywriting, customer service, story writing, or even academic papers, computer programs that invade computers, art generation, just to name a few. In fact, ChatGPT is a set of "text generation" technology, letting AI make judgments through the text you input, and produce corresponding responses. As ChatGPT becomes more mature, the search engine giant Google may be subversively affected too, and it is bound to affect the global entrepreneurial environment.

In this hands-on master course, you will learn how to harness the power of ChatGPT and Dall-E, a cutting-edge AI tool, to produce high-quality content for various occasions. Whatever industry you're from, these new technologies will bring impacts that you've never imagined.

Upon completion of the course, you will have a fundamental understanding of how to use ChatGPT and Dall-E to produce high-quality content for business, automating your workload and saving you time and effort.

Programme Code	10014258-08
Date & Time	27, 28 May 2024 7:00pm to 10:00pm
Venue	HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
Medium	Cantonese
Course fee	HK\$2,400 <i>(Group discount will be offered to enrolment of 2 people or above, please contact us for details)</i>

**SPECIAL DISCOUNT**

### Course Highlight

- One of the very few local courses conducted in Cantonese
- Live ChatGPT & Dall-E demo and hands-on activities
- Taught by industry veteran with 20 years of IT experience

## Course Outline

Session	Agenda
Session 1 (3 hrs) <b>Mastering ChatGPT &amp; Generative AI Tools</b>	<ul style="list-style-type: none"> <li>• Unlocking ChatGPT: Capabilities and Applications – Exploring the breadth of tasks ChatGPT can accomplish</li> <li>• Crafting the Perfect Prompt – Mastering prompt design to elicit the best responses from Generative AI</li> <li>• Navigating the Generative AI Landscape – A comparative overview of the leading Generative AI tools available today</li> <li>• Beyond Basics: Advanced Features of Generative AI – Delving into the sophisticated functionalities of generative AI tools</li> <li>• Understanding the Limitations of Generative AI and ChatGPT – Addressing the constraints of Generative AI and ChatGPT's current capabilities</li> <li>• <i>Demo &amp; Hands-on Exercise</i> <ul style="list-style-type: none"> <li>▪ <i>Generate long and useful Documents by Generative AI tools</i></li> </ul> </li> </ul>
Session 2 (3 hrs) <b>Exploring the Depths of Generative AI</b>	<ul style="list-style-type: none"> <li>• The Evolution of AI: GPT-3 to GPT-4 – Comparing GPT-3 and GPT-4's capabilities and improvements</li> <li>• Expanding Horizons with Generative AI – Leveraging AI for enhanced presentations and programming tasks</li> <li>• Live Demo: The Art of AI – Exploring the magic of text-to-image conversion through Generative AI</li> <li>• <i>Hands-on Exercise</i></li> </ul>

### Mr Keith Li

Keith is the Co-Founder and Chief Executive Officer of Innopage Limited, a company specializing in Mobile Apps and Blockchain / Web3 projects development. Since 2010, under Keith's leadership, Innopage has received numerous local and international awards for its innovative products. In addition to his professional pursuits, Keith serves as a part-time lecturer at local universities. Currently, he also holds the position of Chairman of the Hong Kong Wireless Technology Industry Association (WTIA).



### Enrolment method

- Scan the QR code to complete the enrolment and payment online; or
- Mail the crossed cheque with payee name "Hong Kong Productivity Council" in HK dollar) and the application form should be mailed to Hong Kong Productivity Council, 3/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (ATTN to Ms KO, DTD). Please indicate the course name and course code on the envelope. Enrolment form can be downloaded at <https://www.hkpcacademy.org>

