

PLAY 4 PERFORMANCE

INNOVATE & COLLABORATE Through Playful Design Thinking

The program leverages the principles of design thinking coupled with a playful approach to unlock your team's full potential. Participants will engage in hands-on, immersive activities that encourage out-of-the-box thinking and collaborative problem-solving. This initiative not only cultivates a culture of innovation but also strengthens team dynamics, making it an indispensable asset for organizations striving for excellence and adaptability.



Objectives :

- Understand and describe the concept of design thinking
- Identify target users and understand their needs
- Understand the skill of framing a problem and find the right problem to solve by reframing a problem
- Understand the skill of user interview and able to conduct it
- Generate ideas and have at least one prototype for the user interview



Rundown :

15 mins	Orientation & Introduction
15 mins	Introduction of Design Thinking Concept
90mins	User Interview, Idea generation & prototyping
10 mins	Identifying & Understanding User
10 mins	Problem framing & re-framing
10 mins	Learning Consolidation

Key Features :



Hands-On Workshops



Playful Methodologies



Collaborative Projects



Feedback & Reflection



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