Exploring the Challenges of Intellectual Property Protection in Generative AI

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In today's evolving business, the transformative power of generative AI in content creation is undeniable. From text and images to videos and audio, generative AI has revolutionized the way we create contents. However, as this technology continues to advance, it brings with the intellectual property (IP) challenges that require a comprehensive understanding of IP rights in generative AI.

The seminar will provide critical considerations for IP rights in generative AI, addressing the specific challenges faced in safeguarding intellectual property. Participants should be able to gain an understanding of the legal boundaries and implications of using generative AI.

Duration	2 hours
Language	Cantonese (supplemented with English terminology and handouts)
Course fee	Depends on number of participants, duration, venue and course content

Content

- Key concepts and principles of IP rights relevant to generative AI

- IP rights considerations in Generative AI

- Addressing Copyright and Fair Use in Generative AI

- Challenges in Identifying and Defining AI-Generated Intellectual Property

- Emerging Trends and Future Directions in AI IP Protection

Enquiry / Enrolment

Please contact our consultant for programme arrangement:
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