

Streamlining Video Production with Generative AI

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

Join this practical workshop to leverage AI tools for video production, even if you have no prior knowledge in this field!

Participants will learn how to **utilise AI tools to streamline the entire video production process**, making it accessible and achievable for everyone.

Upon completion of the training, **participants will create a 1-min video using FREE AI tools that incorporates features such as video editing, voiceovers, subtitles, background music and songs.**

Duration

3.5 hours

Language

Cantonese (supplemented with English terminology and handouts)

Course fee

Depends on number of participants, duration, venue and course content

Course Objectives

By the end of this course, participants will be able to

- Understand the fundamentals and ethics of using Generative AI in multimedia production
- Use AI tools to enhance video content
- Convert text to natural-sounding video and audio formats
- Create custom AI avatars and utilise voice and face cloning technologies responsibly
- Gain social media tips for effectively utilising AI-generated content

Enquiry / Enrolment

Please contact our consultant for programme arrangement:

Ms Becky YU | Senior Consultant, HKPC Academy

+852 2788 5029 | beckyyu@hkpc.org

Course Outline

1. Introduction

- Overview of Generative AI in multimedia content creation
- Ethical considerations in using Generative AI

2. AI in Video Editing and Production

- Introduction to AI-powered video editing tools
- Hands-on activity: Enhancing a video clip using AI tools

3. Text-to-Video and Speech Technologies

- Overview of text-to-video technologies
- Demonstration of speech-to-text and text-to-speech tools
- Hands-on activity: Creating a short video from textual input and adding voiceover using text-to-speech

4. Voice and Face Cloning

- Introduction to voice cloning and face cloning technologies
- Discussion on the range of application
- Hands-on activity: Creating a simple dialogue using cloned voices

5. AI Avatars and Virtual Characters

- Creating AI avatars and virtual characters
- Hands-on activity: Designing an AI avatar for a brand

6. Voice and Face Cloning

- Exploring AI tools for music creation
- Hands-on activity: Composing background music for a video project

7. Social Media Tips for Maximising Promotion Effectiveness

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