

Risk and Crisis Management (vLearn Programme)

CONNECTION TECHNOLOGY 裝備未來
FUTURE SKILLS

vLearn
HKPC Virtual Learning

Be prepared for any crisis is an essential business skill in today's rapid changing world.

This course is designed to provide you with the skills and knowledge necessary to effectively manage crises. You will learn how to identify the factors leading to potential crisis, communicate effectively with various stakeholders, resolve the crisis through mediation and compensation, and last but not least, learn from the crisis to mitigate the risk of recurrence.

Don't wait until a crisis strikes, enrol in this course today and be prepared to stay proactive and resilient.

Programme Code	10015623-10
Programme Duration	28 minutes divided into several learning sessions (Valid for 1 Year)
Platform	HKPC Academy vLearn
Medium	Cantonese and Putonghua version (with English and Chinese subtitles)
Course Fee	HK\$380
Certificate Award	A *Certificate of Accomplishment will be awarded to participants who have completed the course

*Only English version of Certificate of Accomplishment is provided

Learning Outcome

Upon completion of this course, you will :

- Enhance your awareness to factors that could lead to a crisis
- Be able to proactively communicate with stakeholders
- Establish a suitable response plan and contain the damage of the crisis
- Develop a proactive approach to prevent future crisis
- Gain confidence in managing crises and leading teams during high-pressure situations

Course Outline

- What is Crisis?
- Awareness: Environment, Policy & Human Factors
- Reaction to Damage: Stakeholder Identification & Management, Communication
- Recovery: Mediation and Compensation
- Learn from the Crisis

Trainer Profile – Victor CHING

Victor CHING is a multi-discipline professional in Talent Development and Business Consultation, Psychological Services to Employees and Children and Families. He spent over 10 years as an in-house talent development professional. He was the head of talent development serving the Southern China Region for some years in an MNC, and was awarded the Excellent Staff in that international financial institute. Also, he helped a blue-chip property developer winning the Best Practice Award (Training & Development) during his service period. He has a wide-range of training interests in commercial field, including leadership, management, selling, staff motivation and engagement, wellbeing, interpersonal skills, conflict management, entrepreneurial / intrapreneurial, positive psychology, and mindfulness, etc.



Besides commercial services, Victor is also a private practice psychologist. He is now a visiting lecture in universities and also the agency supervisory of a master programme for training counselling psychologist.

Enrolment Method

1. Scan the QR code to complete the enrolment and payment online.

OR

2. Mail the crossed cheque with payee name “Hong Kong Productivity Council” (in HK dollar) and the application form should be mailed to HKPC Academy, Hong Kong Productivity Council, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon (attention to Mr Terence LUEN). Please indicate the course name and course code on the back of the cheque and envelope.

[Enrolment form can be downloaded at
<https://www.hkpcacademy.org/enrollment/>]



<http://u.hkpc.org/aUe>