



Exclusive for SMEs
中小企限定



LEARN **FUTURESKILLS** ANYTIME, ANYWHERE

隨時隨地學習 未來技能

HKPC vLearn Platform
生產力學院線上學習平台

50% Discount on selected vLearn online programmes!

指定在線學習平台 vLearn 課程 **50%折扣優惠**！

Best Deal
低至 **\$190**

- Art and Science of Influencing 影響力的科學與藝術
- Be Design Thinking First 設計思維應用
- Managing Team Performance 管理團隊表現
- Generations United: Building Bridges, Creating Synergy 世代共融: 建立橋樑 成就協同效應
- Find Common Ground: Communication Techniques for Win-win Outcomes
尋找共識: 達致雙贏的溝通技巧
- Risk and Crisis Management 風險與危機管理

~~\$380~~
\$190

** Subject to terms and conditions; Applicants are required to complete a declaration to confirm their SME status.*

** 優惠受有關條款及細則約束；申請人需填寫聲明書確認符合中小企身份。*

Discount valid until 31 March 2026.

優惠期至 2026年3月31日。

ENQUIRY
查詢

Terence LUEN
+852 2789 5148
terenceluen@hkpc.org

Casey TAM
+852 2788 5750
caseytam@hkpc.org

Becky YU
+852 2788 5029
beckyyu@hkpc.org

More Info & Enroll
了解更多及報名



Course Title 課程名稱	Learning Objective / Outcomes	學習目標／成果	Duration 時長
Art and Science of Influencing 影響力的科學與藝術	- Why is influencing challenging? - How to influence? - What needs to be done for different people?	- 為什麼影響別人如此困難？ - 如何影響他人？ - 針對不同人群需要做什麼？	Around 60 minutes divided into several learning sessions 約60分鐘並分為多個課程章節
Be Design Thinking First 設計思維應用	- Recognize and differentiate thinking patterns - Foster collaboration and apply Design Thinking with diverse perspectives using the "P.U.S.H." concept - Illustrate Design Thinking through a case study for customer-centric success - Encourage reflection on customer identification, problem-solving, and embracing constraints	- 識別不同思維模式，了解其差異 - 鼓勵參與者協作，運用“P.U.S.H.”概念實踐設計思維 - 透過案例研究展示設計思維如何幫助識別客戶需求，取得商業成功 - 啟發參與者思考客戶身份、解決問題策略，並接受限制	
Managing Team Performance 管理團隊表現	- Establish clear goals - Assign right people using appropriate approach - Manage team proactively	- 建立明確的目標 - 使用適當的方法分配合適的人 - 積極主動地管理團隊	
Generations United: Building Bridges, Creating Synergy 世代共融：建立橋樑 成就協同效應	- Explore generational impacts on organizations - Understand varied communication styles and information preferences among generations - Identify similarities and differences across generational groups	- 探究不同世代對組織的影響 - 理解各世代的溝通和信息接收方式 - 辨識跨世代間的相似與差異	

Course Title	Learning Objective / Outcomes	學習目標／成果	Duration 時長
Find Common Ground: Communication Techniques for Win-win Outcomes 尋找共識：達致雙贏的溝通技巧	- Utilize negotiation basics in project management - Grasp the BATNA negotiation model - Acquire effective communication skills for shared objectives - Foster win-win scenarios for favorable results	- 在專案管理中應用談判基本要素 - 了解BATNA談判框架 - 獲得有效溝通的技巧以實現共同目標 - 推動雙贏，創造正面成果	Around 60 minutes divided into several learning sessions 約60分鐘並分為多個課程章節
Risk and Crisis Management 風險與危機管理	- Empower non-tech professionals to grasp key tech trends in ABCD (AI, Blockchain, Cloud, Big Data) - Inspire participants through diverse examples and case studies showcasing tech applications across various industries	- 讓非IT專業人士了解ABCD科技趨勢（AI、Blockchain、Cloud、Big Data） - 從不同行業的科技案例中啟發參與者	Around 28 minutes divided into several learning sessions 約28分鐘並分為多個課程章節



Benefits of vLearn Platform 在線學習平台的優點

- ✓ Delivers online learning anytime, anywhere
- ✓ Localised training content
- ✓ Cantonese contents for local learner
- ✓ Issues digital certifications for easy reference
- ✓ 提供在線課程，隨時隨地學習
- ✓ 廣東話教學及本地案例
- ✓ 內容度身訂造予本地學員
- ✓ 提供電子證書 (e-certificate)



ENQUIRY
查詢



Terence LUEN
倫先生
+852 2789 5148
terenceluen@hkpc.org

Casey TAM
譚小姐
+852 2788 5750
caseytam@hkpc.org

Becky YU
余小姐
+852 2788 5029
beckyyu@hkpc.org

hkpc Academy
生產力學院